

Blank Canvas Gallery - BCG Artist Benefits

Objective

Blank Canvas Gallery.com provides a unique web site hosting service to individual Artists designed to fill the gap between studio and customer. BCG.com provides the web site programming. The Artist does not need technical expertise and does not need to spend valuable time creating their web site.

Services include:

1. Artist Portfolio Hosting.
2. Individual Online Gallery Hosting.
3. Artist Resume Hosting.
4. Individual Artist MY Events Calendar Hosting.
5. Individual Artist MY Services Hosting.
6. Individual gallery inventory control and reports.
7. Easy to use online forms to build your data.
8. Easy to use upload function to add photos of your work.
9. Support assistance building and maintaining your data.
10. First Page listing from search engines.

Gallery Administration

Blank Canvas Gallery Online is owned and administrated by Jerry and Judy Wegenast (see our artist portfolios). These additional services are also available to participating artists:

- A full color printed Bookmark (1.5"x7") which can be handed out promoting the web site. (contact us for supplies).
- A Certificate of Authenticity template in MS Word that you can provide to the buyer with your original art sale.

Judy and Jerry Wegenast own and operate Touch of Art Studio for their own enrichment. Having tried the usual web site creation and maintenance, they speak from personal experience. The individual web site for Touch of Art Studio disappeared some time ago. That old effort was costly, ongoing updates required more technical expertise, were time consuming, and tended to be neglected because it was a burden rather than a benefit.